

**Following the recent government advice, we are putting in place the following measures to ensure the safety of all our staff and clients.**



MEASURES

**Moving forward, ITCH will make sure that:**

- + All staff will be provided with face coverings and hand sanitizer (in the studio and when on location).
- + All staff will be fully briefed to wash/sanitise hands frequently as per Government Guidelines.
- + All filming equipment will be sanitised before and after filming using alcohol wipes.
- + We will provide the **minimum** amount of crew required for any filming.  
*Only if absolutely necessary, we will be using a consistent pairing system for when 2-person crews are required.*
- + Crew will maintain 2m distance at all times (from each other and those being filmed).
- + Those being filmed will be asked to attach their own microphones.
- + Those being filmed will be asked to apply any products/make-up themselves.
- + Filming will only take place in an area that allows for social distancing.
- + We will offer video conferencing for all meetings for the foreseeable future.
- + Our team will continue to work from home for all pre and post-production work, and will only travel for shoots.
- + Travel will be via private vehicles rather than public transport where possible.

Please note we will continue to update these measures in line with new government guidelines as they are released.

SAFETY

**THE SAFETY OF BOTH THE ITCH TEAM AND OUR CONTRIBUTORS IS OF THE UTMOST IMPORTANCE, AND WE WILL CONTINUE TO REVIEW ALL THESE MEASURES IN LINE WITH GOVERNMENT REGULATIONS.**



CONTACT

***Should you have any questions about a future shoot or project, please do not hesitate to get in touch to discuss how we can move forward safely.***

Call **George** on +44 7545 335981 or email [George@itchmedia.co.uk](mailto:George@itchmedia.co.uk)

VISIT OUR WEBSITE

<https://itchmedia.co.uk>